

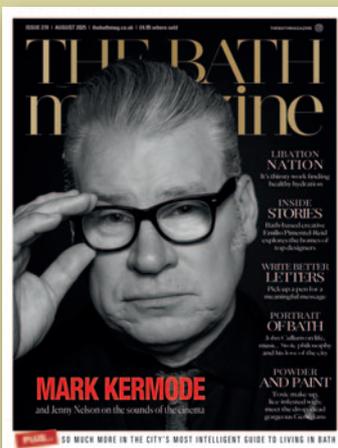
2026

PRINT & DIGITAL MEDIA PACK

THE BATH magazine

Bath's Biggest Monthly Magazine

IN PRINT : THE BATH MAGAZINE • ONLINE : THEBATHMAG.CO.UK
NEWSLETTER : THE WEEKEND EDITION • SOCIAL : THEBATHMAGAZINE
FILMS : BY THE BATH MAGAZINE



ONE MAGAZINE ONE CITY ONE MONTH



Nobody does Bath better

beautifully produced, free monthly magazine celebrating living in the city of Bath. Appealing to discerning residents, workers and visitors, The Bath Magazine is firmly established as the city's most popular and widely read lifestyle title. Every month - great editorial, all the best advertisers, and great quality.



Unlimited minds

Jake Xu and Shane Carrese-Xu, co-founders of Shake-n-Concrete

Business Jake Xu and Shane Carrese-Xu are celebrating their milestone with innovative ways to use products from their Shaking Concrete range. They're back again! Based in Bath, the business has been building their reputation for providing all the materials and services for the construction industry. The company's success is a testament to their commitment to quality and customer service.

It's not just the quality of the products that sets them apart, but also the way they work with their customers. They offer a range of services, from site visits to delivery, ensuring that their clients have a seamless experience. Their dedication to excellence is what has made them a leading name in the industry.

There's no time for inattention or excitement, so we realised that the market needed a 'shake-up'.

Understanding the cultural differences in the construction industry was a key challenge. The UK market is very different from the US, where they have a more hands-on approach. We had to adapt our products and services to meet the needs of our new market. This involved a lot of research and testing, but it was worth it in the end. We now have a strong presence in the UK, and we're looking forward to continuing our growth.

The preferred choice of Bath's most respected advertisers

Did you know? We hand deliver to 15,000 households every month

We also have 2,000 copies for business, bulk drops and pick-up stands

Reflections on Bath

Bath is a beautiful city and for good reason. A new series of images produced by the photographer Paul Green shows various scenes of the classic streets and buildings from the ancient city.

When commissioning the images for the magazine, I began to appreciate what a beautiful city Bath is. The architecture is so varied, from the grand Georgian buildings to the more modest cottages. It's a city with a rich history and a vibrant community. I wanted to capture the essence of Bath in a way that would inspire and inform our readers.

The images are a mix of street scenes, architectural details, and people going about their day. They provide a unique perspective on the city and its surroundings. I hope you enjoy looking through the pages of the magazine and seeing Bath through a different lens.

WOODHOUSE & LAW INTERIORS & GARDENS

Go bananas & veg out

Start your new eating regime by going bananas. Bananas are a great source of potassium, which is essential for heart health. They also contain fiber, which aids in digestion. Incorporating more fruits and vegetables into your diet can help you feel better and live longer.

Healthy eating is all about balance. It's not just about eating more fruit and vegetables, but also about reducing your intake of processed foods, sugar, and saturated fats. Making small changes to your diet can have a big impact on your overall health.

Don't forget to stay hydrated! Drinking plenty of water is essential for keeping your body functioning properly. Aim for at least eight glasses of water per day.

Take Two

Richard Enghing and Mary Gray's wine restaurants have been featured in traditional, which makes their food and wine experience at Carriage of the wine evening for the journey. Words by Kate Hester.

It's not just the food that sets them apart, but also the atmosphere. The restaurant has a warm and inviting feel, with comfortable seating and attentive service. It's a place where you can relax and enjoy a great meal with friends or family.

The wine selection is also impressive, with a range of options to suit every palate. The staff are knowledgeable and happy to provide recommendations. It's a true wine lover's paradise.

GAINSBOROUGH YULETIDE LUXURY: THE ULTIMATE FESTIVE AFTERNOON TEA

AWARD-WINNING CHARTER'S SPECIALS & LARGES (SHARING PLATES) CURRIES | BIRCHEN BOMBAY BREAKFAST | TEPEN LUNCH | 7.30pm - 10pm, Bath, BA1 2JG

Enjoy a festive feast with our Yuletide Luxury Afternoon Tea. The menu includes a variety of delicious pastries, breads, and teas, all served in a beautiful setting. It's the perfect way to celebrate the season with family and friends.

Stay warm in style

Stay warm in style with our winter collection. We have a range of high-quality coats, jackets, and accessories to keep you cozy and fashionable all season long. Our designs are inspired by the latest fashion trends, so you'll look like a pro.

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ESSENTIAL INFORMATION AT A GLANCE

- The Bath Magazine has a well-established and effective letterbox delivery to the city's most affluent residential areas
- Every month the magazine is professionally delivered to 15,000 households - more than any other Bath title
- Our target properties are valued above £400,000
- 60% of magazines are delivered to properties valued in excess of £600,000
- A further 2,000 are delivered to businesses and are also available for free pick-up from points around the city and from our floorstands at supermarkets
- On average, we reach just over 3 readers per copy
- The Bath Magazine was launched in 2002

DISTRIBUTION OVERVIEW

PREMIUM RESIDENTIAL AND CITY CENTRE

Lansdown	1800
Richmond	300
Enleigh	300
Weston	1200
Weston Park	600
Camden	400
Larkhall	300
London Road	500
Oldfield Park	500
Bear Flat	800
Lyncombe	300
Widcombe	800
Bathwick	750
Warminster Road	500
Crest Riverside	200
Combe Down	800
City Centre	1650

BATH VILLAGES

Batheaston / Bannerdown	600
Bathampton	325
Northend	200
Monkton Combe	30
Newton St Loe	30
Corston	100
Englishcombe Village	50
Bathford	425
Southstoke	200
Limpley Stoke / Freshford	275
Claverton Village	40
Winsley / Turleigh	450
Wellow & Combe Hay	200
Bradford on Avon	400

ALSO WIDELY AVAILABLE AT :

Free to pick up copies are also available at key points throughout the city and surrounding villages. The Bath Magazine is supplied to large employers, businesses, retailers, hotels, estate agents, stylish cafés, art galleries, tourist offices and many farm shops and village stores.

We also have high capacity floor stands at: **Waitrose, M&S Foods (Twerton Lock), Tesco (Weston Village), Toppings Booksellers and The Holburne Museum**

DISPLAY ADVERTISING RATES

All prices quoted are per insertion and **exclude VAT**

DOUBLE PAGE SPREAD

SINGLE INSERT	£1985
3 SERIES (20% DISCOUNT)	£1590
6 SERIES (30% DISCOUNT)	£1390
12 SERIES (40% DISCOUNT)	£1190

FULL PAGE

SINGLE INSERT	£1100
3 SERIES (20% DISCOUNT)	£880
6 SERIES (30% DISCOUNT)	£770
12 SERIES (40% DISCOUNT)	£660

HALF PAGE

SINGLE INSERT	£600
3 SERIES (20% DISCOUNT)	£480
6 SERIES (30% DISCOUNT)	£420
12 SERIES (40% DISCOUNT)	£360

QUARTER PAGE

SINGLE INSERT	£350
3 SERIES (20% DISCOUNT)	£280
6 SERIES (30% DISCOUNT)	£250
12 SERIES (40% DISCOUNT)	£200

EIGHTH PAGE

SINGLE INSERT	£225
3 SERIES (20% DISCOUNT)	£180
6 SERIES (30% DISCOUNT)	£160
12 SERIES (40% DISCOUNT)	£135

PREMIUM POSITIONS:

Outside Back Cover, Inside Front Cover, add 25% to the above full page price. Page 3, add 15% to the full page price. Page 5, add 10% to the full page price. Other premium positions available on request. All premium positions are offered subject to availability.

Advertising Agency Commission - 10%

DIGITAL ADVERTISING OPTIONS

WEBSITE . NEWSLETTERS . SOCIAL MEDIA .

EVEN
MORE
influence



With our weekly e-newsletters, a huge social media following, the city's most popular lifestyle website, and client film work there are lots of extra options and packages to suit all needs and budgets. Scan the QR to visit our website.

Here are just a few ideas to help:

- **The Weekend Edition e-newsletter Banners and Promotions:** Take a banner (645px wide x 300 px high) on our popular e-newsletter for just **£45** per week or **£150 for 4 weeks** of e-newsletter appearances. Or if you have a product you want to promote then opt for an image and text box at **£45** per e-newsletter.
- **Home Page and Global Sidebar Ad:** A premium panel portrait ad which is displayed in the sidebar on the right side of the homepage and also on our global sidebars next to posts across the website. The sidebar panel ad measures 300px wide x 425 px high. **£100 per week or £300 for 30 days.**
- **Home Page Banner:** A premium full-width banner for maximum impact on the homepage. Measures 1250px wide x 500 px high. **£150 per week or £350 for 30 days.**
- **PR Feature & Social Write Up:** This can be your very own feature page on our website. So let us be your PR agent and spread your message with the written word. With up to 1000 words and a collection of images you can really promote your services in depth and detail. We can update it regularly, and when it goes live we will also shout it out on our social networks. **£150 per 30 days, 6 months for £600, or 12 months for £900.**
- **Event Listing:** If you are looking to promote an individual event then our simple **Submit an Event** option is perfect. For just **£50** you can have your event featured in our website's What's On section – and space and date permitting, for just **£75** it will appear in the printed magazine listings too. The same price includes recurring events, but these are limited to 30 days.
- **Featured Events:** Add more information to your event listing – not only will the event be listed on the website's What's On calendar but you can take a full write-up, incorporating extra images and up to 250 words. We'll even give it a full 'Social Blast' too. This is available at just **£100** and can appear for up to 30 days prior to the event. Or if the event is an ongoing listing then **£100** per 30 day period.

Scheduled listing periods commence from date of first appearance. We aim to have all listings processed and live within 24 hours if required. Please note all prices exclude VAT.

OR WHAT ABOUT A FILM PROMOTION?...

Talk to us about creating a promotional video



Let us create compelling videos for your website, YouTube or social media that will enchant your audience and showcase your brand. Whether to boost sales, generate awareness or simply to inform, the power of video creates a targeted and impactful message for your business.

The films we make, we can promote on our channels too - that's a lot of extra exposure and new customers waiting to find you.

LOOSE INSERTS

'Piggyback' our professional distribution.
Prices from only £75 per 1000.

Inserting a brochure, catalogue or any other printed product into our magazine is an excellent way of making sure your message really reaches the best audience. *Price - subject to weight and size limitations*

ADVERTISING COPY DEADLINES AND PUBLISHING DATES 2026

ISSUE	DEADLINE	PUBLISHED
JANUARY 2026	12 DECEMBER	30 DECEMBER
FEBRUARY	14 JANUARY	27 JANUARY
MARCH	18 FEBRUARY	3 MARCH
APRIL	18 MARCH	31 MARCH
MAY	15 APRIL	28 APRIL
JUNE	13 MAY	26 MAY
JULY	10 JUNE	23 JUNE
AUGUST	15 JULY	28 JULY
SEPTEMBER	12 AUGUST	1 SEPTEMBER
OCTOBER	16 SEPTEMBER	29 SEPTEMBER
NOVEMBER	14 OCTOBER	27 OCTOBER
DECEMBER	11 NOVEMBER	24 NOVEMBER
JANUARY 2027	11 DECEMBER	30 DECEMBER

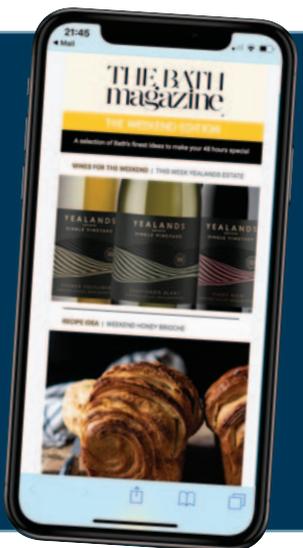
WEBSITE, SOCIAL & NEWSLETTER

Reach at July 2024

Website: 15 k+
unique visits per month

26 k+ followers
Twitter and Instagram

5000+
Newsletter subscribers



TECHNICAL DETAILS

Please supply artwork as high resolution PDFs.
Created in CMYK, with any layers flattened.

DOUBLE PAGE SPREAD

Please supply artwork as two separate full pages.

FULL PAGE [Height x Width]

TRIM	275 x 210 mm
BLEED	281 x 216 mm
FLOAT (with page folio)	245 x 186 mm

SAFE SETTING

Full Bleed and Trim Sizes are for images and colours to run off page. Please keep text and essential image elements at least 5mm inside the trim area.

HALF PAGE [Height x Width]

VERTICAL	245 x 90 mm
HORIZONTAL	120 x 186 mm

QUARTER PAGE [Height x Width]

PORTRAIT ONLY	120 x 90 mm
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EIGHTH PAGE [Height x Width]

LANDSCAPE ONLY	60 x 90 mm
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PRODUCTION CHARGES

If you are unable to supply print ready artwork or need professional help designing your advertising for The Bath Magazine, we can offer a bespoke design service; with setting charges starting from:

Quarter Page	£50
Half Page	£100
Full Page	£150

High resolution artwork resized
released for other use: £75

Proofing Charges:

First proof is included in booking price, however further amendments will be charged at £10 per proof. All of the above exclude VAT

TELEPHONE: (+44) 01225 424499

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